

Town of Edgewood

Agenda

Regular Meeting

Thursday, May 14, 2026 at 10:00 AM

Edgewood Town Hall Commission Chambers, 171 NM Rd 344

Edgewood, NM 87015

All Lodgers Tax Advisory Board meetings are open to the public and are held monthly at 6:00PM in the Edgewood Town Hall Commission Chambers pending unexpected cancellations, special meetings, and/or extraordinary circumstances.

If you are an individual with a disability who needs a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact the Town Clerk at (505) 286-4518 or by email at clerk@edgewood-nm.gov at least five (5) days prior to the meeting or as soon as possible.

A. CALL TO ORDER & ROLL CALL

B. APPROVAL OF AGENDA

C. APPROVAL OF MINUTES

1. Minutes of February 12, 2026

D. PRESENTATION OF LODGERS TAX FUNDING APPLICATIONS

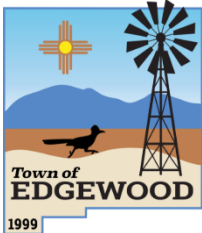
1. East Mountain News LLC
2. TJR Promotions

E. DISCUSSION OF APPLICATIONS AND RECOMMENDATION

F. FUTURE MEETING CALENDAR

1. August 13, 2026
2. November 12, 2026

G. ADJOURNMENT



Town of Edgewood

Regular Minutes

Thursday, February 12, 2026 at 10:00 AM

The Lodgers Tax Advisory Board met in Regular session on Thursday, February 12, 2026, at 10:00 AM in the Edgewood Town Hall Commission Chambers - 171 NM Rd 344.

A. CALL TO ORDER & ROLL CALL

Roll Call: Taken by Clerk-Treasurer Misty Witt

Present: K.R. Scott, Jeremiah Turner, Casey McCall, Jason Marks

Staff Present: Community Liaison Linda Burke (to present Town applications)

B. APPROVAL OF AGENDA

ACTION TAKEN: Jeremiah Turner made a motion to approve the agenda. K.R. Scott seconded the motion.

VOTE: 4-Aye; 0-Nay

Motion passed

C. APPROVAL OF MINUTES

1. Minutes of November 13, 2025

ACTION TAKEN: Jeremiah Turner made a motion to approve 1. Minutes of November 13, 2025 Meeting from today's agenda. K.R. Scott seconded the motion.

VOTE: 4-Aye; 0-Nay

Motion passed

D. PRESENTATION OF LODGERS TAX FUNDING APPLICATIONS

1. New Mexico Wildlife Association

Request \$8,000 - Roger Alink, Executive Director, presented the application to fund advertisements, printed materials, billboard, banners and flags for the Wildlife West Nature Park. K.R. Scott asked Mr. Alink why there was an increased ask for funding from \$5,000 previously awarded to \$8,000. Mr. Alink expressed that more funding was needed due to extra marketing expenses. Casey McCall expressed that he didn't believe Lodger's Tax funding could be provided for American Flags, to which Mr. Alink explained that the flags attract attention from the drive-by traffic on the interstate. Mr. Alink said that the main income source for the Park is from donations and that the annual budget is \$250,000.

Clerk-Treasurer Misty Witt informed the Board that the available funding for the quarter is \$40,000.

ACTION TAKEN: Casey McCall made a motion to hear all presentations before taking action to approve the funding requests. Jeremiah Turner seconded the motion

VOTE: 4-Aye; 0-Nay

Motion passed

2. Renaissance and Celtic Festival

Request \$10,015 - Eric Vigil, CEO presented the application to fund billboards, radio ads, printed materials, trash containers, and EMT services for the New Mexico Renaissance Celtic Festival to be held March 28–29 and April 4–5 of 2026. Mr. Vigil explained the event has been taking place since 2022 and event attendance has increased each year with guests being both local and from out of state. Casey McCall expressed that he didn't believe the trash receptacles or EMT could be funded with Lodger's Tax. Staff member Linda Burke confirmed that Lodger's Tax could be used for sanitation and security. Mr. Vigil stated there would be EMT's at the event regardless. Casey McCall stated that this is one of the biggest events in Edgewood.

3. Edgewood Connected

Request \$16,785 - Audrey Jaramillo, President, presented the application to fund banners, billboard, advertisements, security, and event cleanup for the Rollin' Route 66 event to be held in June 2026. Ms. Jaramillo explained that the event will be held in conjunction with other events such as the Father's Day car show or 4th of July as well as other events happening for Route 66 travelers. Casey McCall asked where the Rollin' Route 66 event would be held. Ms. Jaramillo said Rich Ford or Venus Park but most likely Rich Ford and that she has not confirmed that location yet. Jeremiah Turner asked if banners for the street poles would stay up all summer and Ms. Jaramillo answered yes because they were advertising for Route 66. Casey McCall expressed he didn't believe Lodger's Tax could fund permanent or reusable signs. Jeremiah Turner asked where the billboard would be located and Ms. Jaramillo said on I-40. Jason Marks asked if the event could be held if \$5,000 or \$6,000 was recommended. Ms. Jaramillo answered yes, it would be more difficult, but the event would likely still be held. Casey McCall asked how the event would attract tourists and not just local residents, and Ms. Jaramillo expressed that in conjunction with the centennial events and Route 66 celebration, it would bring people from other states.

4. Ctrl-P Inc.

Request \$23,637 - Tierna Unruh-Enos, Editor, presented the application to fund online calendar coding and publishing and monthly Route 66 adventures features in the Santa Fe Reporter, The Paper in ABQ, Sandoval Signpost, and Corrales Comment. Ms. Unruh-Enos explained that this is a year-long project with a large ask and that she isn't expecting the entire funding request at once and that this funding is to create a calendar for three connecting counties to push for the Route 66 centennial. K.R. Scott asked what other areas CTRL+P was requesting Lodger's Tax funding from and Ms. Unruh-Enos expressed that she is also requesting Lodger's Tax funding from Bernallilo County, Albuquerque, and Santa Fe. Jeremiah Turner asked if all Edgewood events would be advertised on the calendar and Casey McCall asked if advertisements would be for private events as well. Ms. Unruh-Enos responded yes to both. Casey McCall asked if the request was for funding from March to December 2026 or a full year from March to March. Ms. Unruh-Enos would like a full calendar year. Casey McCall asked if \$6,000 to \$8,000 was enough to get the ball rolling and Ms. Unruh-Enos said yes. Jason Marks expressed that he does not feel Edgewood should pay for the full cost of the calendar and that it should be shared with the other areas and that the calendar would be more interesting if it included events from surrounding areas. Jeremiah Turner and Casey McCall felt that bigger areas would overshadow the events in Edgewood and that Edgewood should have its own spotlight on the calendar. The board requested that CTRL+P come back with analytics if funded and to request additional funding.

5. Discover Edgewood & Route 66 Centennial

Request \$13,200 - Linda Burke, Town of Edgewood Community Liaison, presented the application to fund advertising in the Independent Newspaper and Radio advertisements for Discover Edgewood promoting the Town's events taking place May through August 2026. Ms. Burke explained that May through August is a busy

event time and the funding would be used to try and promote Town and community events with print advertisements and radio coverage. K.R. Scott expressed concern about double-dipping by recommending funding for the Town and Independent Newspaper. Ms. Burke stated that four of the applications heard during the meeting were requesting funds for advertising in the Independent Newspaper. Ms. Unruh-Enos clarified that the Independent Newspaper is only for the East Mountains but CTRL+P is for beyond the East Mountains. Casey McCall suggested that everyone doesn't need to advertise with the Independent and might just let the Town advertise their events with the Independent.

E. DISCUSSION OF APPLICATIONS AND RECOMMENDATION

DISCUSSION: Jason Marks asked if the board recommended funding for \$40,000 now what would be left in May. Linda Burke clarified that the cash balance in the Lodger's Tax fund is higher than \$40,000, but the Town of Edgewood Finance Department gives a quarterly amount that can be awarded. Casey McCall also clarified that the cash balance is a roll-over balance from quarter three 2025 and reminded the Board that the funds need to be used, or they will be redirected. Jason Scott asked if events funded in the past were for events happening the next quarter or further out and Casey McCall answered both, but that the Board tries to focus on the next quarter. Jason Scott recommended maybe funding all requests at 50% and dividing the balance left equally. Casey McCall stated that it doesn't need to be divided equally and that CTRL+P could come back next quarter with a funding request.

ACTION: Jason Marks motioned to fund the Town of Edgewood's request for Discover Edgewood & Route 66 Centennial for \$13,200. Jeremiah Turner seconded the motion.

VOTE: 4-Aye; 0-Nay
Motion passed

ACTION: Jason Marks motioned to fund CTRL+P request for \$8,000. Casey McCall seconded the motion.

DISCUSSION: Jason Marks requested that CTRL+P come back for additional funding.

VOTE: 4-Aye; 0-Nay
Motion passed

ACTION: K.R. Scott motioned to fund the New Mexico Wildlife Association request for \$6,000. Jason Marks seconded the motion.

DISCUSSION: Jason Marks commented that the Park needs subsidizing because it is important to Edgewood. Jeremiah Turner commented that the Park hosts events that draw large attendance. Casey McCall commented that the Park is something for hotel guests to do during their stay.

VOTE: 4-Aye; 0-Nay
Motion passed

ACTION: Jason Marks motioned to fund the Renaissance and Celtic Festival request for \$7,665. Casey McCall seconded the motion.

VOTE: 4-Aye; 0-Nay
Motion passed

ACTION: Jason Marks motioned to fund the Edgewood Connected request for \$5,135. K.R. Scott seconded the motion.

DISCUSSION: Casey McCall asked where they would be advertising. Ms. Jaramillo answered, Nationally. Casey McCall stated that a billboard is hard to justify and Ms. Jaramillo said they can switch to digital advertising instead of a billboard.

VOTE: 4-Aye; 0-Nay

Motion passed

F. FUTURE MEETINGS

1. May 14, 2026

Jason Marks informed the Board he would be out of town on May 14, 2026, and requested to be allowed to call in for the meeting.

2. August 13, 2026

G. ADJOURNMENT

ACTION: K.R. Scott motioned to adjourn. Jason Marks seconded the motion.

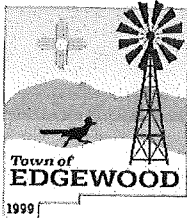
VOTE: 4-Aye; 0-Nay

Motion passed

Advisory Board Chair

Attest:

Advisory Board Secretary



TOWN OF EDGEWOOD LODGERS' TAX FUNDING APPLICATION

Complete form and submit to the Town of Edgewood Clerk-Treasurer at:
Clerk@Edgewood-NM.gov

Applications are reviewed by Lodgers Tax Advisory Board

PART 1: PROJECT INFORMATION

Organization Name (As Listed on W9): *East Mountain News LLC*

Event Name: *Community features, business features, event promotion*

Event Date(s): *May 15, 2026 - May 15, 2027*

Event Organizer & Title within Organization: *Russell Huffman, Publisher*

Phone Number of Organization: *(254) 485-5236*

Organizer email (PR): *russell@eastmountainnews.com*

Organization Address (where check should be mailed): *34 Skyview Drive Sandia Knolls
87047*

Contact Person (If different that person who prepares application): _____

Contact Phone and Email for Secondary Person: _____

Event Location: *Edgewood, NM, Moriarty-Edgewood schools*

PART 2: PROJECT COST AND FUNDING REQUEST (provide documentation)

Lodgers Tax Funding Requested: *\$5,000*

Total Anticipated Project/Event Cost: *\$25,000*

Additional Funding Sources: *Advertising, sponsors, donations*

Other Anticipated Sources for Future Development: *Moriarty schools, East Mountain schools*

Anticipated Number of Volunteers: *2*

Anticipated Attendance (not including volunteers/staff):
The goal is to increase attendance of other events.

PART 3: CRITERIA

Were you funded previously? Circle one: Yes No

How much have you received previously (list year/award amount)? *NA*

How many times has your event occurred? *weekly*

Is your organization a non-profit? Yes No (please provide proof of non-profit status with application)

1. Define/Describe the overall project/event (what is happening at the event?):

The goal is to act as a chamber of commerce style voice to promote community events, businesses, and people in the area.

2. Who is your target audience for your event and advertising (who do you want to see it and come?)

The target audience is people who are looking for a unique area to visit and spend their money. This is already being achieved with professional photography and award-winning writing.

3. Describe the regions/cities in which you plan to market your event outside Edgewood?

The website opens the world, but the best areas would be those within an easy driving distance.

4. Describe your event assessment/evaluation plans in terms of counting your participants, where they are from, their hotel stays, etc:

Meet and interview organizers and get their totals from year to year

PART 4: ADVERTISING PLAN AND BUDGET Fill out this chart with your advertising plan and the estimated costs for these ads.

Advertising Provider	Type of Ad/Promotion	Cost
East Mountain News	Photos	N/A
	Stories	2
	Graphics	2

PART 4: LODGERS' TAX GOALS & PURPOSE Lodgers Tax Funds are allocated to meet the purpose and goals of the Town of Edgewood regarding advertising, marketing, and promotion of tourism related events and activities.

Describe how your event will increase tourism in the area and impact lodging:

*The East Mountain News puts a face and voice to events.
PLEASE SEE ATTACHMENT.*

Describe any partnerships/collaborations your organization will engage in to successfully complete your event:

Reaching out to area schools to teach photography and writing

By submitting this application, you agree to the following (initial next to each):

- Promote a positive image for Edgewood
- Include the Edgewood Lodgers Tax logo on print or visual ads/promotions
- Submit materials related to advertising, promotion, and marketing that use the Town of Edgewood logo

PART 5: ASSURANCES AND CERTIFICATIONS

I CERTIFY THAT I AM AUTHORIZED TO ACT ON BEHALF OF THE ORGANIZATION MAKING THIS APPLICATION AND THAT THE STATEMENTS HEREIN ARE COMPLETE AND ACCURATE TO THE BEST OF MY KNOWLEDGE. IF FUNDED, WE WILL KEEP CLEAR AND ACCURATE ACCOUNTING OF HOW THE FUNDS WERE USED. WE WILL EVALUATE THE USE OF FUNDS AS REQUIRED AND APPROVED BY THE TOWN OF EDGEWOOD AND WILL DELIVER AN EVALUATION, RECEIPTS, AND REIMBURSEMENT REQUEST REPORT TO THE TOWN WITHIN 30 DAYS OF EVENT OR PROJECT COMPLETION.

NAME: *Russell Huffman* (Print your name)

TITLE: *Publisher*

SIGNATURE: *[Signature]*

DATE: *May 4, 2026*

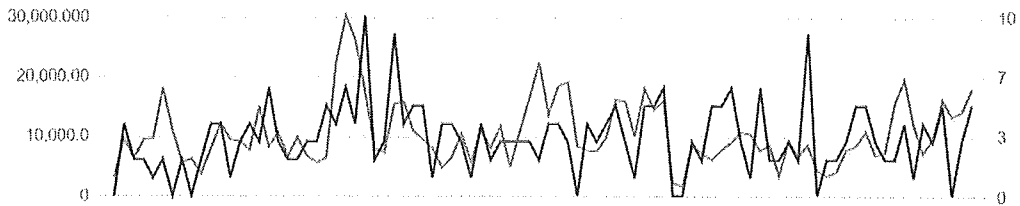
The East Mountain News will happily provide access to its digital dashboard to allow verification of the presented statistics.

All views Reels Posts Stories Last 90 days: Feb 3 - May 3

940,094 ↑ 12%
Views

31,046 ↓ -33%
3-second views

1,731 ↓ -1%
1-minute views



East Mountain News
April 30 at 12:40 PM

KITE FESTIVAL WEEKEND! The skies over the high desert will fill with color thi... See more

25,989 Views

92.7% Non-followers
7.3% Followers

Viewers

period may not fully reflect actual performance. We apologize for any inconvenience.

East Mountain News
February 27

DON'T JUST SAY IT ON FACEBOOK! ... See more

19,651 Views

81.8% Non-followers
18.2% Followers

Viewers

period may not fully reflect actual performance. We apologize for any inconvenience.

East Mountain News
March 29

FUN IN EDGEWOOD - If you missed the first weekend of the New Mexico Renaissanc... See more

11,164 Views

81.3% Non-followers
18.7% Followers

Viewers

Grant Request: Sustaining Local Voices & Economic Vitality

Applicant: East Mountain News (www.eastmountainnews.com)

Project Title: The East Mountain Digital Community Hub: Bridging News, Tourism, and Local Commerce

Requested Amount: \$5,000

1. Executive Summary: East Mountain News (EMN) serves as the primary digital heartbeat for the East Mountain region, providing hyper-local journalism that fosters civic engagement, promotes regional tourism, and supports the local business ecosystem. With a proven digital reach of nearly 900,000 views over a 90-day period, EMN is more than a news site; it is an essential platform for community connectivity. We are seeking funding to expand our capacity to highlight local businesses and tourism, ensuring our rural communities remain economically vibrant and well-informed.

2. Statement of Need: In an era of "news deserts," rural communities are often the first to lose reliable local information. This loss leads to decreased civic participation and a lack of visibility for small businesses and local tourism—the lifeblood of the East Mountain economy. While our audience is growing rapidly, the resources required to maintain professional-grade reporting, high-quality photography, and a robust digital presence are significant. To sustain our "Good News About You" mission, we must secure funding to bridge the gap between traditional advertising and modern community service.

3. Impact and Audience Metrics: Our platform has demonstrated extraordinary engagement, proving that our community is hungry for local stories. Our current 90-day analytics show:

Total Facebook Reach: 897,824 views.

Unique Engagement: 80,444 unique viewers—representing a massive percentage of our regional population.

Targeted Demographic: 70% of our viewers are aged 35 and older. This is a critical demographic of "decision-makers," including local homeowners, business owners, and active voters who drive the local economy.

4. Project Goals & Community Work

The requested funding will be used to support three core pillars of our community work:

Promoting Local News & Civic Literacy: Funding will allow us to cover/promote local attractions and events, business openings, high school sports and local features.

Driving Tourism: We act as the "digital front door" for visitors. By highlighting community events/attractions like the Edgewood "Christmas Tour" or the Wildlife West Nature Park, we drive foot traffic to the region.

Boosting Small Business: Through our "Features" and "News" sections, we provide a platform for local entrepreneurs and nonprofits (like the Local Storehouse cooking classes) to reach an audience they otherwise could not afford to target.

5. Use of Funds

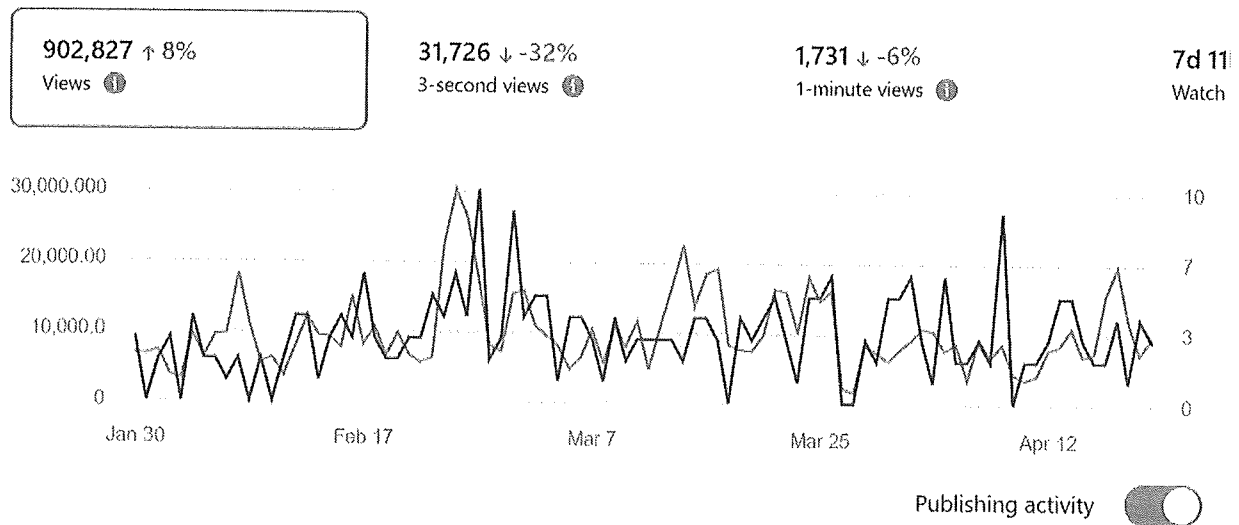
Content Production: Hiring local freelance contributors and photographers to ensure daily coverage of essential community feature and business stories.

Technology & Infrastructure: Improving website accessibility and mobile-user experience to better serve our 80,000+ unique viewers.

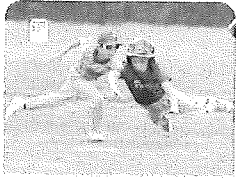
Community Outreach: Launching a dedicated "Small Business Spotlight" series to provide free or low-cost visibility for local shops and artisans.

6. Sustainability & Future Outlook

By leveraging this grant, East Mountain News will increase its value proposition to local advertisers and subscribers. By stabilizing our operations now, we ensure that the East Mountain region remains a "news-rich" environment, where local businesses thrive and citizens are empowered with the information they need to lead.



Top content



Sat Apr 25, 7:14pm

9,695

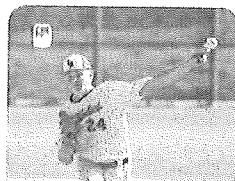
Views



Fri Apr 24, 8:23pm

8,511

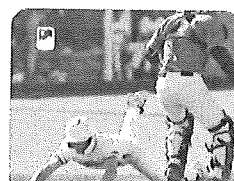
Views



Sun Apr 26, 3:39pm

7,886

Views



Sun Apr 26, 7:36am

7,345

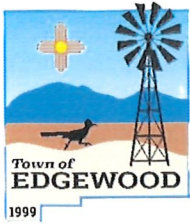
Views



Mon Apr 20, 1:10pm

6,834

Views



TOWN OF EDGEWOOD LODGERS' TAX FUNDING APPLICATION

Complete form and submit to the Town of Edgewood Clerk-Treasurer at:
Clerk@Edgewood-NM.gov

Applications are reviewed by Lodgers Tax Advisory Board

PART 1: PROJECT INFORMATION

Organization Name (As Listed on W9): TJR Promotions
Event Name: 23rd Fathers Day Car Show & Cruise on Rt66
Event Date(s): June 20th & 21st 2026
Event Organizer & Title within Organization: Tony Jaramila Jr
Phone Number of Organization: 505-459-2358
Organizer email (PR): tonyjrpromotions@gmail.com
Organization Address (where check should be mailed): 38 Sandia Mt Trail, Edgewood, NM 87015
Contact Person (If different that person who prepares application): _____
Contact Phone and Email for Secondary Person: _____
Event Location: Walmart in Edgewood. (NM Hwy 344 & Church Rd)

PART 2: PROJECT COST AND FUNDING REQUEST (provide documentation)

Lodgers Tax Funding Requested: \$ 5,000.00
Total Anticipated Project/Event Cost: \$ 24,000.00
Additional Funding Sources: Sponsors
Other Anticipated Sources for Future Development:
Anticipated Number of Volunteers: 15 to 20
Anticipated Attendance (not including volunteers/staff): Over 3,500 People

PART 3: CRITERIA

Were you funded previously? Circle one: Yes No

How much have you received previously (list year/award amount)?

How many times has your event occurred? 22 year's Running in Edgewood.

Is your organization a non-profit? Yes No (please provide proof of non-profit status with application)

1. Define/Describe the overall project/event (what is happening at the event?): CAR SHOW OVER 300 CARS
Pie Eating Contest, Games, Corn hole, Silent Auction, Giveaways
OVER 10,000 in Prizes, HotWheels Giveaways to all Kids.
2. Who is your target audience for your event and advertising (who do you want to see it and come?) Families,
of the East Mts,
3. Describe the regions/cities in which you plan to market your event outside Edgewood? Poertales, Moriarty
Alb. NM, Saktote NM, Santa Rosa, Los Lunas, Rio Rancho,
4. Describe your event assessment/evaluation plans in terms of counting your participants, where they are from,
their hotel stays, etc: People come from all over NM to this event

PART 4: ADVERTISING PLAN AND BUDGET Fill out this chart with your advertising plan and the estimated costs for these ads.

Advertising Provider	Type of Ad/Promotion	Cost
ABQ GRAFIXS	Posters, Flyers,	2,800.00
MR T- SHIRTS	T-Shirts -	3,000.00
Art work / MARK H.	DESIGNER COST	1,500.00

PART 4: LODGERS' TAX GOALS & PURPOSE Lodgers Tax Funds are allocated to meet the purpose and goals of the Town of Edgewood regarding advertising, marketing, and promotion of tourism related events and activities.

Describe how your event will increase tourism in the area and impact lodging: *All these people eat get gas, stop while in Edgewood, All Businesses increase with this event when it comes to Edgewood, NM,*

Describe any partnerships/collaborations your organization will engage in to successfully complete your event:
Town can help promote the event, Social Media, F.B, Instagram,

By submitting this application, you agree to the following (initial next to each):

- Promote a positive image for Edgewood
- Include the Edgewood Lodgers Tax logo on print or visual ads/promotions
- Submit materials related to advertising, promotion, and marketing that use the Town of Edgewood logo

PART 5: ASSURANCES AND CERTIFICATIONS

I CERTIFY THAT I AM AUTHORIZED TO ACT ON BEHALF OF THE ORGANIZATION MAKING THIS APPLICATION AND THAT THE STATEMENTS HEREIN ARE COMPLETE AND ACCURATE TO THE BEST OF MY KNOWLEDGE. IF FUNDED, WE WILL KEEP CLEAR AND ACCURATE ACCOUNTING OF HOW THE FUNDS WERE USED. WE WILL EVALUATE THE USE OF FUNDS AS REQUIRED AND APPROVED BY THE TOWN OF EDGEWOOD AND WILL DELIVER AN EVALUATION, RECEIPTS, AND REIMBURSEMENT REQUEST REPORT TO THE TOWN WITHIN 30 DAYS OF EVENT OR PROJECT COMPLETION.

NAME: Tony Jaramillo Jr (Print your name)

TITLE: OWNER / BOSS

SIGNATURE: *[Handwritten Signature]*

DATE: 5/6/2026



OFFICE OF THE NEW MEXICO
SECRETARY OF STATE

October 27, 2018

TJR Ministries Inc
38 SANDIA MOUNTAIN TRAIL
Edgewood, NM 87015

Business ID # 5694256

In accordance with the Nonprofit Corporation Act enclosed is the Certificate of Revocation of your corporation. Our records indicate that no reply was received to our notice as stated in the attached Certificate.

A domestic nonprofit corporation administratively revoked pursuant to Section 53-8-53 NMSA 1978 may apply to the Office of the New Mexico Secretary of State for reinstatement, within two (2) years after the date of revocation.

To reinstate the corporation, you must e-file the reinstatement and the outstanding corporate report(s). Please visit our e-filing web portal at: <https://portal.sos.state.nm.us/bfs/online>

If you have any questions, please contact the Business Services Division at 505-827-3600 or toll free at 1-800-477-3632 or by email at corporations@state.nm.us for further assistance.

Business Services Division

OFFICE OF THE NEW MEXICO

SECRETARY OF STATE

CERTIFICATE OF REVOCATION of Certificate of Incorporation for

TJR Ministries Inc

5694256

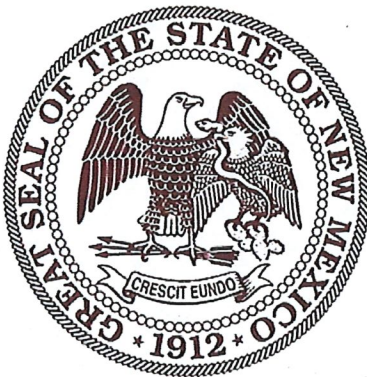
A New Mexico Nonprofit Corporation

The Office of the New Mexico Secretary of State pursuant to the Sections 53-8-53 NMSA 1978, hereby revokes the Certificate of Incorporation for failure to file its Initial Corporate Report within 60 days after the mailing of the Notice Prior to Revocation which was mailed on August 28, 2018. The Certificate of Incorporation is hereby declared revoked effective October 27, 2018.

Upon the issuance of this Certificate of Revocation, the authority of the corporation to transact business in this state shall cease. A corporation administratively revoked under Section 53-8-53 NMSA 1978 may apply to the Office of the New Mexico Secretary of State for reinstatement under Section 53-8-54 NMSA 1978 within two (2) years after the effective date of revocation.

Dated: **October 27, 2018**

In testimony whereof, the Office of the New Mexico Secretary of State has caused this certificate to be signed on this day in the City of Santa Fe, and the seal of said office to be affixed hereto.



Maggie Toulouse Oliver

Maggie Toulouse Oliver
Secretary of State

22nd Annual Father's Day CAR SHOW



Presented By SouthWest Abatement



Featuring **Su Rymarz's 1965 Chevrolet Impala**

Sponsored by



T-Mobile
TOYO TIRES

June 15th, 2025

Sunday

9:00 to 3:30



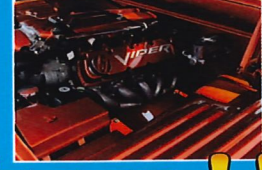
FREE For The Public!

Over 150 Trophies!
Floor Jack Give-Away!
Over \$10,000 In Give-Aways!

Silent Auction!
Raffles & Games!
Pie Eating Contest

NEW LOCATION!
Venus Park
Edgewood, New Mexico
(181 NM Hwy 344)

Tool Box Give-Away!

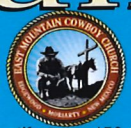


Food Trucks & Fun!!



\$20
Contestant
Entry
Fee

All Proceeds go to benefit
The Cowboy Church



For More Information Call Tony Jaramillo Jr. at 459-2358

TONY'S SERVICE CENTER	Yearwood	CHILI HILLS RESTAURANT	RAKS BUILDING SUPPLY	JR'S TIRE & AUTO PARTS	EAST MOUNTAIN VETERINARY SERVICE	B&R STEEL BUILDING ERECTORS	Pizza Barn	OLD MILL	TAVENNERS Towing & Recovery
Southwest Abatement, Inc.	SANDIA TRAILER	Enviro Works	EMR EAST MOUNTAIN ROOFING	CHURCH MARKET	Ma's Restaurant	AutoZone	ALL AMERICAN BARBERS	RV SALES	United Transmission
TRAILS WEST	SANDIA WELL DRILLING	RCC	THE KNIFIN TEAM	TAG-IT	United Transmission				

Presented By SouthWest Abatement



100 years

NEW MEXICO TRUE

23rd Annual

Father's Day CAR SHOW



Featuring...

1957 Chevrolet Bel Air

RT 66 100 Year Celebration Cruise
Come Cruise Rt 66 With Us!
(Saturday, June 20th)

June 21st, 2026

Sunday

9:00 to 3:30

Silent Auction!

Raffles & Games!

Pie Eating Contest

FREE
For The
Public!



Over 150 Trophies!

Floor Jack Give-Away!

Over \$10,000 In Give-Aways!

WAL*MART



Edgewood, New Mexico (NM Hwy 344 & Church Rd)



Tool Box Give-Away!



Food Trucks & Fun!!



\$ 20
Contestant
Entry
Fee

All Proceeds go to benefit
The Carenet Pregnancy Center



For More Information Call Tony Jaramillo Jr. at 459-2358

Tony's SERVICE CENTER

Yearwood

ZIA Well & Pump Service

RAKS BUILDING SUPPLY EDGWOOD

T-Mobile JR'S TIRE & AUTO PARTS

BILL CANON SANDIA PUMPING, LLC

B&R STEEL BUILDING ERECTORS

pizza BARN

OLD MILL

TAVENNERS Towing & Recovery

SouthWest Abatement, Inc.

TRAILS WEST

JAG

Enviro Works

EMR ROOFING

AutoZone

FARM BUREAU FINANCIAL SERVICES

RV SALES

TRAILS WEST

United Transmission

Edgewood, NM

SANDIA WELL DRILLING Edgewood

O'Reilly AUTO PARTS

ALL ROADS CAFE

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INTERSTATE BATTERIES

United Transmission

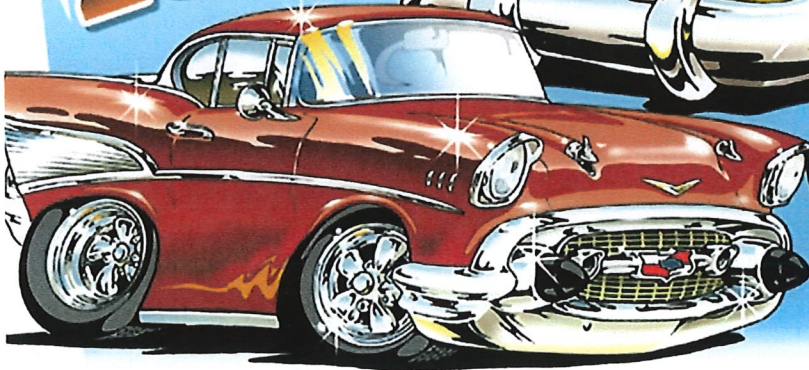
ROUTE 66 100 years

23rd Annual

Father's Day CAR SHOW



June 21 2026



Edgewood, New Mexico