

Town of Edgewood

Agenda

Economic Development Advisory Board Meeting

Wednesday, March 4, 2026 at 6:00 PM

Edgewood Town Hall Commission Chambers, 171 NM Rd 344

Edgewood, NM 87015

All Economic Development Advisory Board meetings are open to the public and are held monthly at 6:00PM in the Edgewood Town Hall Commission Chambers pending unexpected cancellations, special meetings, and/or extraordinary circumstances.

If you are an individual with a disability who needs a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact the Town Clerk at (505) 286-4518 or by email at clerk@edgewood-nm.gov at least five (5) days prior to the meeting or as soon as possible.

A. WELCOME AND CALL TO ORDER

1. Roll Call (by Town Clerk or designee)

B. APPROVAL OF AGENDA

C. APPROVAL OF MINUTES

1. Approve/Amend/Disapprove Minutes of February 4, 2026

D. STAFF REPORT

E. NEW BUSINESS

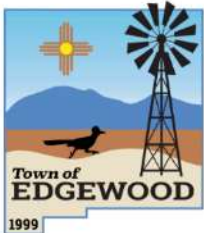
1. Discussion on funding projects with Roy Hubbard, Grants Coordinator
2. Discussion and possible action to request town engage NM Economic Development Department or another entity (MRCOG, AREA) to prepare an in-depth resources and assets report for the Edgewood area
3. Discussion and possible action to identify immediate economic development opportunities within existing infrastructure and zoning
4. Discussion on sewer expansion to drive future economic development
5. Discussion and possible action to address short-term economic development goals in the Edgewood Comprehensive Plan (2025):
 - a. Strategy 4.2.2 - promote Edgewood as a community with unmet needs for restaurants, entertainment, tourism, and lodging
 - b. Strategy 4.3.1 - determine feasibility and community interest in a small business incubator
 - c. Strategy 4.3.2 - work with local banks and MRCOG to expand small business access to

capital
d. Strategy 4.4.1 - expand workforce training and educational program

F. FUTURE MEETINGS

1. April 1, 2026
2. May 6, 2026

G. ADJOURNMENT



Town of Edgewood
Regular Minutes
Wednesday, February 4, 2026 at 6:00 PM

The Economic Development Advisory Board met in Regular session on Wednesday, February 4, 2026, at 6:00 PM in the Edgewood Town Hall Commission Chambers - 171 NM Rd 344.

A. WELCOME AND CALL TO ORDER

1. Roll Call (by Town Clerk or designee)

Roll Call: Jim Thomas acting as secretary

Present: Theresa Kitt, Jim Thomas, Tim Borrer, Diane Stearley

Absent: Tom Torres, Ryan Evans; staff: Linda Burke

Staff Present: Brandon Gilchrist

B. APPROVAL OF AGENDA

With no objections, the agenda was approved.

C. APPROVAL OF MINUTES

1. Minutes of the January 7, 2026 meeting

The Minutes of January 7, 2026 were approved.

D. REPORTS

1. Town Staff

There was a brief discussion concerning the setting up of Neighborhood Advocacy Groups by Planning & Zoning Manager Brandon Gilchrist. He also provided the board with his interpretation of Implementation Strategies by Timeframe for the Edgewood Strategic Plan.

E. NEW BUSINESS

1. Insights into community economic development topics:
 1. Casey McCall (Comfort Inn & Suites)
 2. K.R. Scott (Edgewood Lions Club)

Casey McCall and K.R. Scott provided the board with their perspective of Economic deficiencies in the town.

2. Discussion and possible action to form task groups:
 - a. Demographics and pitch development

- b. Resources and funding opportunities
- c. Target businesses outreach
- d. Other

The action to form Task groups was tabled to the next meeting to allow the Community Liaison to provide her perspective.

F. FUTURE MEETINGS

- 1. March 4, 2026
- 2. April 1, 2026

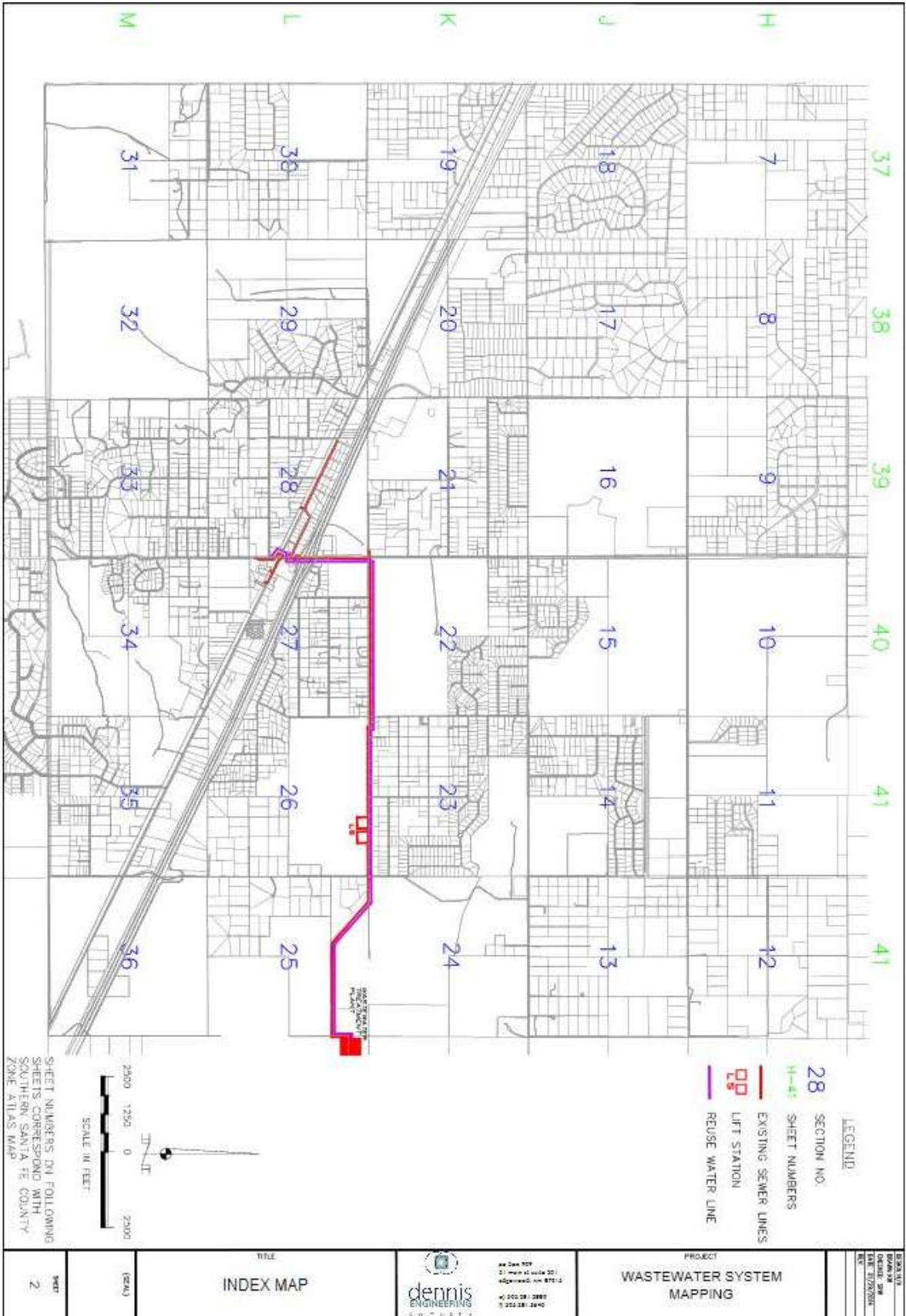
G. ADJOURNMENT

The meeting adjourned at 7:45 pm.

Advisory Board Chair

Attest:

Advisory Board Secretary



CHAPTER 4: ECONOMIC DEVELOPMENT - IMPLEMENTATION PLAN		
Implementation Strategies	Date	Responsible Entity
Strategy 4.1.1: Complete a comprehensive update to the 2003 Edgewood Local Economic Development Act (LEDA) Ordinance that identifies specific economic goals and targeted industries for Edgewood, updates definitions consistent with state legislation, provides for joint powers agreements between the Town of Edgewood and Santa Fe, Bernalillo, and Tarrant counties, and revises implementation policies and procedures, including claw back provisions.	2028-2031 (medium)	TM, EDS
Strategy 4.1.2: Establish an economic development committee of the Town Council that would be tasked with prioritizing target industries; reviewing potential commercial and industrial development opportunities; assisting with marketing initiatives; and providing recommendations. Members should be representative of local and regional agencies and interested parties, such as the Mid-Region Council of Governments, private business owners, and the general public.	2025-2027 (short)	CDD
Strategy 4.1.3: Create a master development plan for an industrial park adjacent to the Edgewood Wastewater Treatment Plant. The master development plan should include, but not be limited to: 1) A lot layout plan containing a range of lot sizes; 2) Backbone infrastructure plan and phasing; 3) Desired business types; and 4) Development standards that address building heights and massing, circulation and access, setbacks, buffers, signage, landscaping, etc.	2032-2035 (long)	TM, CDD
Strategy 4.1.4: Advocate for and pursue the development of an urgent care center in Edgewood that would serve the medical needs of the local and regional communities.	2032-2035 (long)	TM, CDD, EDS
Strategy 4.2.1: Coordinate with the New Mexico Tourism Department, New Mexico Outdoor Recreation Division, and area business associations on marketing Edgewood's outdoor recreation and open space assets and events. This should include South Mountain, Poker Draw Park, E.C.H.O. Ridge Park, and Venus Park; regional opportunities for skiing, hiking, horseback riding, and camping; and community events, such as the Pirate Viking Festival.	2028-2031 (medium)	CSD, PRM
Strategy 4.2.2: Promote Edgewood as a community with an unmet need for restaurants and eating places, arts and entertainment venues, outdoor tourism related services, RV parks, and hotels. Utilize the brand created for Edgewood in marketing materials, as identified in Land Use Strategy 1.1.	2025-2027 (short)	CDD, EDS
Strategy 4.2.3: Promote Edgewood as an equestrian community with an unmet need for equestrian adventure companies and guided tours.	2028-2031 (medium)	EDS
Strategy 4.3.1: Determine the feasibility and interest from the community in the development of a small business incubator that utilizes locally created, grown, or manufactured products and services.	2025-2027 (short)	EDS, CL
Strategy 4.3.2: Work with local banks and the Mid-Region Council of Governments to expand small business access to capital through a revolving-loan fund.	2025-2027 (short)	EDS, CL
Strategy 4.3.3: Promote the services offered by the Small Business Development Centers at Central New Mexico Community College and the Santa Fe Higher Education Center to existing and potential small business owners in Edgewood. Services typically include assistance with: 1) Assembling a loan package; 2) Writing a business plan; 3) Designing a marketing plan; 4) Conducting market research; 5) Analyzing financial statements; 6) Preparing financial projects; and 7) Applying for grants.	2025-2027 (short)	EDS, CL

CHAPTER 4: ECONOMIC DEVELOPMENT - IMPLEMENTATION PLAN		
Implementation Strategies	Date	Responsible Entity
Strategy 4.4.1: Support and partner with local businesses and Moriarty-Edgewood School District, Central New Mexico Community College, Santa Fe Community College, and University of New Mexico on developing and expanding existing workforce training and educational programs related to existing and future business clusters in the region, including renewable energy technology, healthcare, hospitality, value-added agriculture, and outdoor recreation.	2025-2027 (short)	CL
Strategy 4.4.2: Promote and disseminate information regarding the online classes and continuing education programs offered by the Central New Mexico Community College and Santa Fe Community College.	2028-2031 (medium)	CL, EDS
Strategy 4.4.3: Work with employers in Edgewood and the region on seeking workforce investment funding (Job Training Incentive Program - JTIP) from the New Mexico Economic Development Department.	2028-2031 (medium)	EDS
Strategy 4.4.4: Co-sponsor and promote job expos that focus on STEAM (science, technology, engineering, arts, and mathematics), including life sciences, engineering, computer programming, technology, natural sciences, landscape architecture, language arts, humanities, music, drama, dance, etc., to encourage young adults in Edgewood to enter these fields.	2025-2027 (short)	CL